

What is CHIP?



CHIP of Virginia Comprehensive Health Investment Project

Our Mission:

To improve young children's health and promote wellness and self-sufficiency in low-income families, through partnerships with local communities.

Our Vision:

To lead Virginia and the nation in developing community-based service systems that promote wellness and improved health status; and to improve the quality of life for young children and families in need.

Who We Are:

CHIP of Virginia represents a network of 11 agencies in 30 Virginia localities who work with low-income families to assure that children from birth to age 6 receive the health care necessary for them to lead healthy lives and start school ready to learn.

CHIP's comprehensive approach improves the health of children, families and communities, promotes parental involvement, and strengthens each family's ability to provide a stable environment where children grow up safe and ready for success. In FY06, the CHIP network served 3,070 families, 4,331 children and 466 pregnant women.

Our Roles:

CHIP of Virginia supports the 11 CHIP sites in their operations, while allowing them to adapt to local needs. Services provided to the network include:

- Funding
- Promotion of best practices and quality assurance
- Training and technical assistance
- Statewide evaluation of programs and outcomes
- Assistance with resource development
- State and national information dissemination and advocacy
- Model replication and new site development

Our Goals:

- To ensure that children in low-income families receive consistent, quality health care beginning with prenatal care.
- To provide a family-centered case management system that fosters health, stability, good parenting, and self-sufficiency.

“CHIP's emphasis on family support, parenting education, and health is important in terms of laying a solid foundation for school readiness. The home visiting teams create an effective partnership with parents to help children get to school healthy and ready to learn.”

*Kathy Glazer
Executive Director, Governor's Working Group
On Early Childhood Initiatives*

What is CHIP?



“What I like most about the CHIP program is how they helped me to feel more confident about being a parent. They have also helped me to find the resources to make myself a better parent and a better person.”

Our Model:

The cornerstone of the CHIP model is the relationship between the CHIP outreach team and the families they serve. The team is made up of a registered nurse and an outreach worker who visit the family in their home. The CHIP team assists the family in the following ways:

- Helping to coordinate the family’s health care and assuring that families have a “medical home”—a regular provider of prevention-oriented health care who will get to know the children and follow their progress
- Providing early detection and intervention for health and developmental concerns
- Teaching healthy habits and positive parenting
- Helping families sign up for health insurance and maintain health insurance coverage
- Making use of appropriate community resources and helping parents cope with poverty related issues, including substandard housing, domestic violence, substance abuse, chronic disease management, and lack of transportation, among others

CHIP is Unique:

CHIP is a model that was developed in Virginia to meet Virginia’s unique needs and challenges:

- CHIP has blended the use of nurses and outreach workers to create a cost-effective, collaborative team approach.
- CHIP works with families to identify their strengths, partnering with parents to set goals and establish visit frequency.
- CHIP has a comprehensive view of health and recognizes that a child’s health issues will not be well managed if parents are struggling to meet other pressing demands related to poverty.

CHIP Works!

After a year in CHIP, children are more likely to have health insurance and a medical home, and be fully immunized, while parents are more likely to have completed high school or be employed.



“I like the convenience of the CHIP workers coming to my house rather than having to get an appointment to meet with them. I like the fact that any type of information I need regarding my children is easily accessible. My CHIP workers are the best.”

Measuring Results



CHIP of Virginia

CHIP Works!

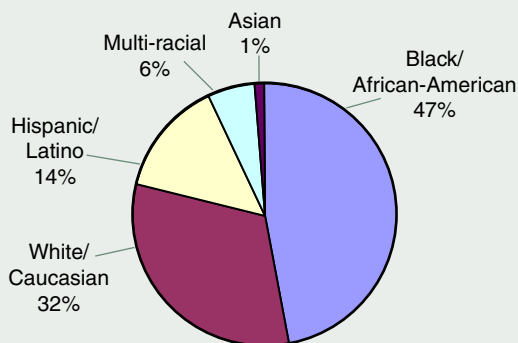
Evaluation is the hallmark of every high-quality non-profit organization. CHIP is no exception. Year after year, CHIP produces measurable results on a variety of indicators of child health and family stability.

The CHIP of Virginia Evaluation System:

- Tracks changes in family outcomes over time as well as monitoring services provided
- Provides quality assurance, allowing sites to focus on children and families
- Analyzes data and provides regular feedback to local sites on service delivery and outcomes
- Rewards local CHIP sites for maintaining significant positive performance on expected outcomes

“CHIP helps me feel more confident as a parent.”

CHIP Children Reflect Virginia's Diversity



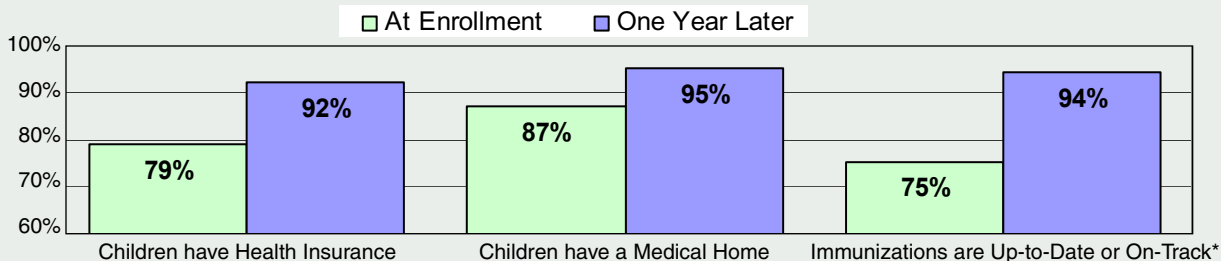
CHIP Children Face a Variety of Challenges, in Addition to Living in Low-income Families

- 13% were born prematurely
- 15% weighed less than 5 1/2 pounds at birth
- 21% have a chronic medical condition
- 22% of families were unable to fill at least one prescription in the year before CHIP enrollment

In 2006, a family of four was considered to be living in poverty if their annual income was below \$20,000.

In FY06, CHIP staff had over 37,000 face-to-face contacts with families, including over 26,000 home visits.

CHIP Improves Health Access and Disease Prevention



* Immunizations On-Track refers to children who have received all the immunizations that are clinically permitted at the time, but they are not yet fully up-to-date for their age because of the delay starting the immunization series.

“For years high school teachers told us that we needed to get ‘at-risk’ youth while they were still in middle school. Middle school teachers said that was too late and we needed to focus on elementary school. Kindergarten teachers told us that interventions must occur in childcare or preschool. Today we know that pre-kindergarten is still not early enough for many children.

If every disadvantaged child had a CHIP home visitor team to help their parents the moment they came home from the hospital, more children would arrive at school immunized, healthy, and socially, emotionally and cognitively ready to learn. The schools can't do it alone. It has to start at home.”

*Dr. Mark Emblidge
President, Virginia Board of Education*

Measuring Results

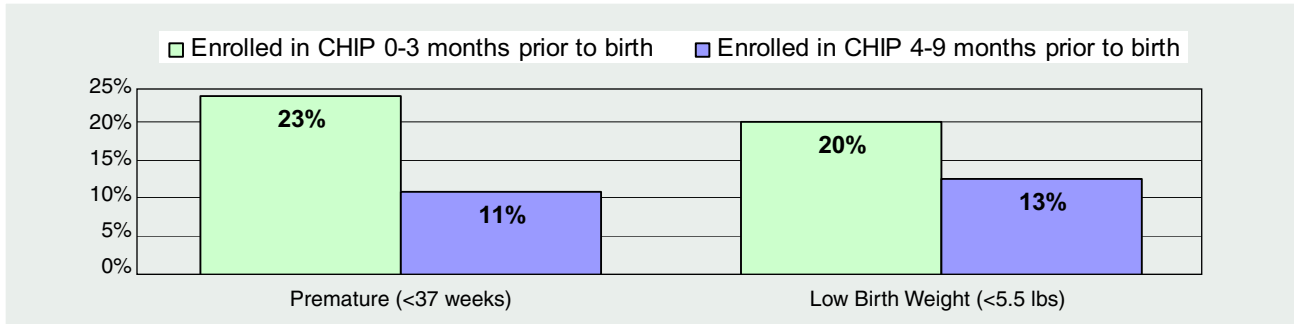


CHIP Works!

“CHIP has helped me understand more about having a child and how to stay healthy.”

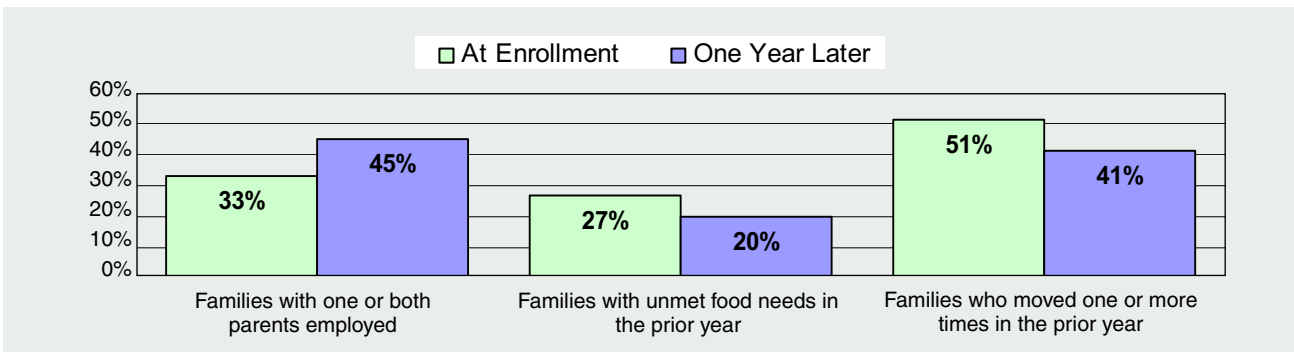
Women who receive at least 4 months of CHIP services before giving birth have healthier babies.

CHIP frequently receives referrals for pregnant women who have medical, behavioral, social and/or economic risk factors. Their unborn babies are at high risk of being born early and at low birth weights. CHIP’s case management helps pregnant women understand how their behaviors impact their baby’s development, build support networks, and keep prenatal appointments, resulting in healthier babies.



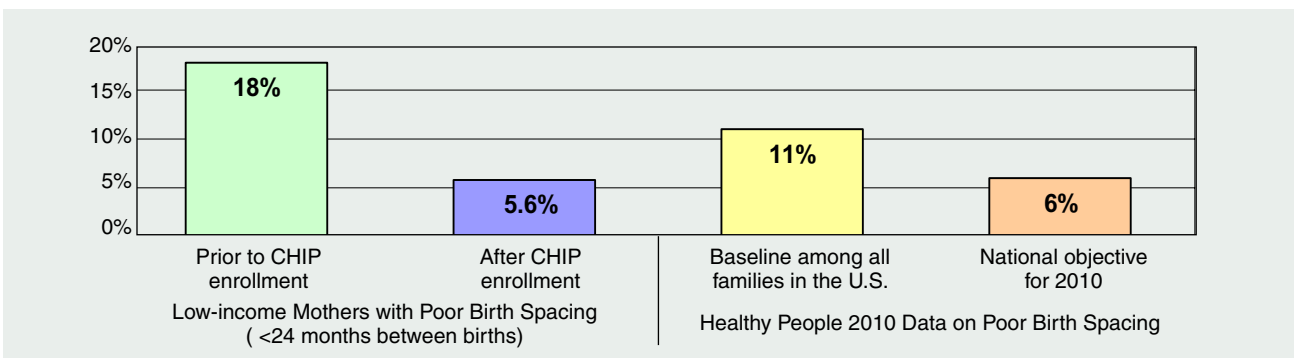
CHIP fosters family stability.

By helping parents solve problems, CHIP improves the home environment for children. Working together, CHIP staff and parents can develop goals and chart brighter futures for families.



CHIP promotes healthy birth spacing.

Research indicates that women with good birth spacing (at least 24 months between births) lower their risk of giving birth early or having a low birth weight baby. Longer spacing between births also allows the parents to devote the time needed to support positive early childhood experiences for each child. The Healthy People 2010 objective is to reduce poor birth spacing to 6% or less.



Financial Overview



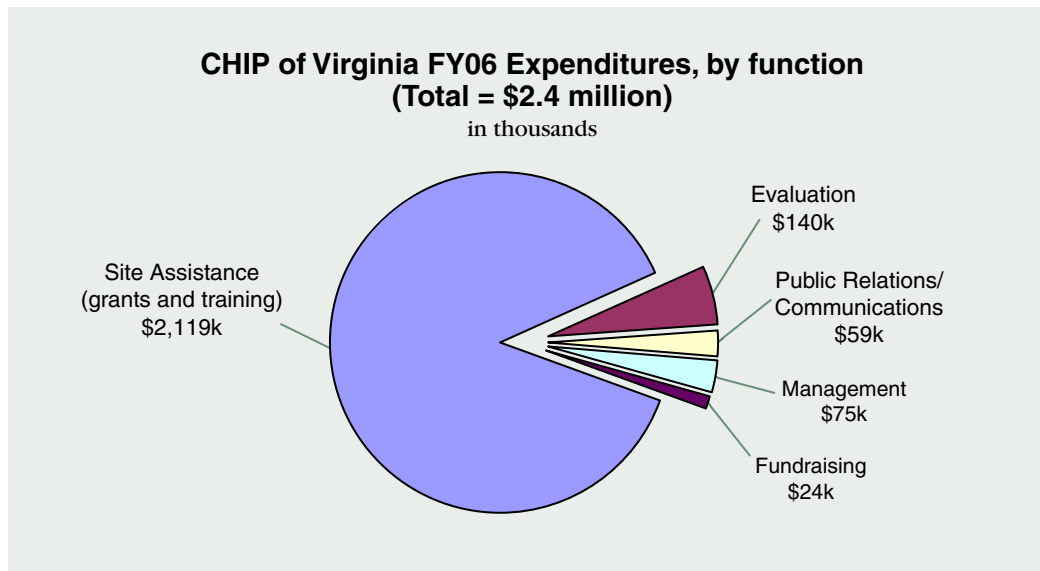
CHIP Works!

CHIP Works to Support a Strong Statewide Network

CHIP of Virginia is an independent, non-profit corporation with a small staff of 6 dedicated professionals (4.5 FTE's) who support the CHIP network. Our training and technical assistance, evaluation, quality assurance and public relations, and resource development activities enable us to fulfill our legislative mandate to develop, expand and operate the CHIP network of public-private partnerships.

CHIP of Virginia is committed to seeking a diversified funding base to sustain the CHIP network and the central office operations:

- We serve as a conduit for funding from the General Assembly, providing central accountability, oversight and quality assurance.
- We support local CHIP sites in their resource development efforts by providing training, information sharing, and evaluation.
- We build relationships with managed care organizations and negotiate contracts for services for multiple CHIP sites when possible.



An independent, external audit is completed each year. Audited financial statements are available upon request.

“The program helps parents like me become more independent. The program helped me to have more self esteem and gave me a ‘can do’ attitude.”

Sources of Financial Support

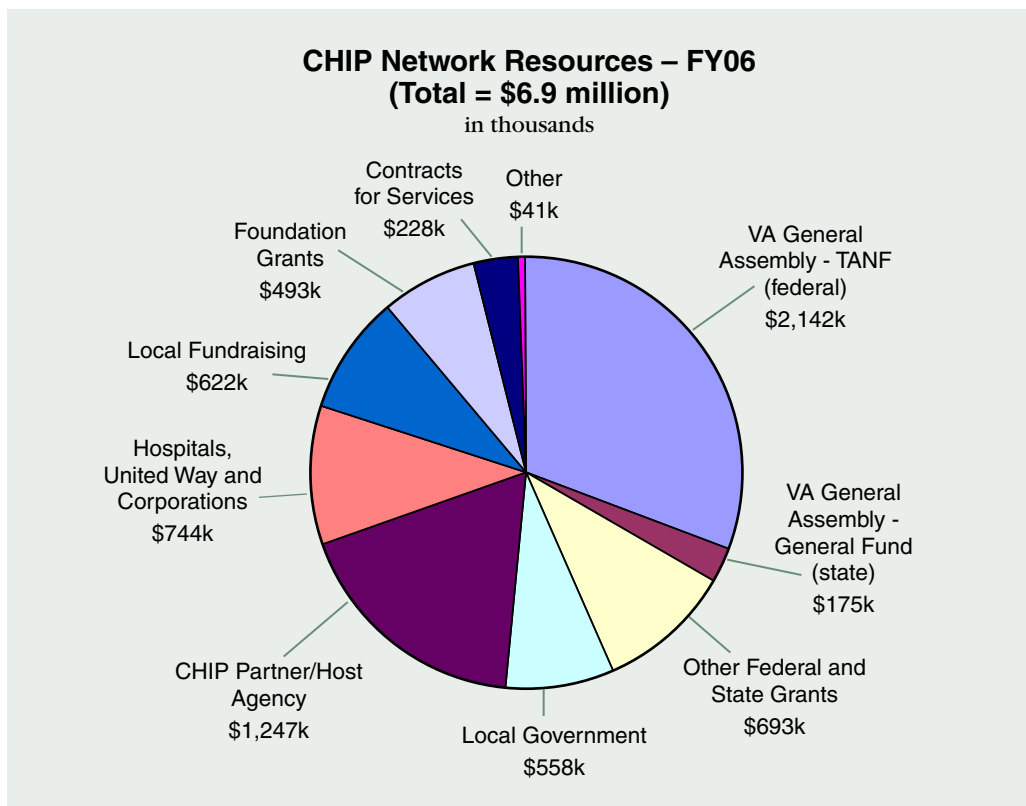


CHIP Works!

CHIP Works to Bring in Private Investment

Every \$1 from the Virginia General Assembly leverages an additional \$2!

Each of the 11 CHIP sites secures local resources and supplements the funding received from CHIP of Virginia. Management and organizational structures vary; three CHIP sites are independent, non-profit corporations and the remaining CHIP sites are projects within larger host agencies.



“I have known CHIP’s work... and I have read the literature about the job it’s done. It’s different to see it...state support for this program matters.”

*Quote from ANNE HOLTON, First Lady of Virginia
(On her first CHIP of Southwest Virginia home visit)*

From the Chairman



CHIP of Virginia

CHIP of Virginia Board Members:

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Bon Secours
Richmond Community
Hospital

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Virginia Health Care
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Lisa Specter-Dunaway
President & CEO
CHIP of Virginia

Courtney Allen Van Winkle
Allen, Allen, Allen & Allen
Law Firm

Michael Wise
Delta Dental of Virginia

January, 2007

Dear Friends,

CHIP works. As Chairman of the CHIP of Virginia Board of Directors, there is nothing else I'd rather hear. Those two simple words say it all. Nurses, outreach workers, parents, doctors, preschool teachers, neighbors and local agencies are all doing their part. And the outcomes are phenomenal. After a year in CHIP, more than 90% of all CHIP children are up to date on their immunizations, have health insurance and a medical home, and know how to effectively use the healthcare system. Their parents understand their role in preparing their children for school and how they can promote early learning.

Waiting list. These are two words I'd rather not hear. Although the lives of more than 4,300 children, 3,000 families and 465 pregnant women improved last year, there are still hundreds of children on the waiting list and more than 60,000 children in CHIP communities who could benefit from our services.

In healthcare today, there is a lot of interest in disease management. Again, **CHIP works.** For children with chronic conditions such as asthma, they and their families are learning how to manage this disease and keep it from controlling their lives. Asthma related visits to the emergency room decrease more than 50% as CHIP teams help the family identify and reduce environmental triggers and more effectively use their medications.

On behalf of the CHIP of Virginia Board of Directors, I appreciate your support and partnership.

CHIP works!

Sincerely,

David M. Levin, MD
Chairman



CHIP of Virginia Staff:

Lisa Specter-Dunaway
President & CEO

Laura M. Darling
Director of Operations

Mylinda S. Moore
Director of Training and
Technical Assistance

Sandra Vytlačil
Executive Assistant

Kimi Hoye
Administrative Assistant

Nicole H. Cleavenger
Accountant

Jessica English
MSW Student Intern

From Our Families and Colleagues...

Kim,

I wanted to say "Thank You". You don't know how much you encouraged me when I was in your office on Monday. I had a lot to think about once I got home. I was looking at your pictures in your office and all I could think was, "that could be me one day," and then when I really gave myself a boost I said, "that will be me one day". I am truly grateful to you for all that you have done for me in the past and present. Being in the CHIP Program has changed my life so much. I often wonder if I would be where I am today if it wasn't for all of you that have been there when I was UP and when I was DOWN.

I am still not where I want to be, but who really is? That's why we take everyday one step at a time. I have grown a lot. I still have a lot more to do, that's why I stick close with my CHIP workers, Barbara and Betty. When the fire in me seems to want to burn down they are always there to ignite and be there for the fight. I am grateful to all of you.

Your Friend,
Sherrika T. Nowell

CHIP is the cake and the icing of health and well-being services for pregnant women and families with young children in our area. They do such a great job of helping our patients get to their clinic appointments and at connecting our under-resourced patients with community services. They are the first and best referral we always think of in the Inpatient and Outpatient Women's Place and the Pediatric Clinics when we encounter a mother/child at risk. The CHIP providers we have met are skilled and dedicated, and it sometimes appears that they work around the clock.

UVA Clinical Social Workers

Cez,

You have become a very special part of our family. Because of your big heart and your support we have gained a lot. My family and I want you and CHIP to know just how much we appreciate the programs that you all do. Because of your support we have gone through a lot of changes and have become a great family.

Thank you so much.

The Rush Family

"CHIP of the NRV staff are the true heroes in our community; taking on some of the most challenging of family situations without hesitation and then giving these families the tools and support they need to become independent healthy members of the community."

**Rhonda Seltz
Radford University FAMIS Outreach
Project Director**

Optima and CHIP have maintained a successful partnership in serving high-risk pregnant women over the last four years. CHIP's community-based approach and expertise in serving the whole family has enhanced Optima's disease management strategies. CHIP helps women address the complex social, economic and behavioral challenges so that they are better able to work with our medical providers during their pregnancy. The results are very promising – fewer NICU days and healthier babies!

*Karen Bray, PhD, RN, CDE
Vice President, Clinical Care Services
Optima Health*